

# 6 Questions You Need to Ask Before Outsourcing Your GI Scheduling

## How will this benefit my practice?

1

**HIGHEST REFERRAL AND RECALL RATE IN THE INDUSTRY**

**56.9%+ REFERRAL RATE**

**32.1%+ RECALL RATE**

Business expansion with \$0 up-front investment



Increase in procedures without upending your business



Lifetime repeat patients



Increased compliance



## What's this going to cost our practice?

2



\$0 until a patient presents & procedure is completed



One flat rate per successful procedure



Below industry standard acquisition rate

## What does PRSM invest in my business before I pay?

3



**Scheduling:** As many calls and educational conversations as it takes.



**Rescheduling:** Patient failure to present 30 days after appointment, we call & call again.



**Mailed Letter**

## How do you fill our funnel?

4



**Referrals:** Call before they leave the PCP's parking lot



**Recalls:** Remind patients of appointments



Pursue a patient for up to 2 years



Work after office hours and on weekends

## Who is contacting my patients?

5



Our calls come from your phone number, and our reps become part of your staff.



Well-trained GI scheduling experts



Bilingual reps within the U.S. who invest in your patients



Non-commissioned employees

## How do you maintain compliance for my practice?

6



Phone calls immediately available via MP3 recordings



Mailers saved as PDFs



Detailed, tailored PDF reports

**Unleash Your Scheduling Power**

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800.341.5839  
[info@prsmhealthcare.com](mailto:info@prsmhealthcare.com)



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